



CREATIVEMARQUE
Let's workout your perfect marketing solution



WHO WE ARE



We don't just work for you—we work with you. We focus on every detail to ensure your sales and marketing run smoothly. From making data-driven decisions to creating effective strategies, we're here to help your business succeed in today's fast-moving world.

Since 2009, Creativemarque has been more than just a sales and marketing agency—we're your partners in growth. With over a decade of experience, we've helped businesses turn their ideas into reality and achieve success. We take full responsibility for your growth, guiding you from the first idea to the final deal. Our approach combines data and creativity, using smart strategies and the latest technology to make sure every step counts and every result is great.

At Creativemarque, we don't just aim for growth—we help build lasting success. Let's create your success story together.

Our Strengths

Creativemarque operates with a systematic and process-driven methodology, integrating advanced technologies and market insights to optimize every stage of sales and marketing. Our structured framework allows businesses to scale efficiently and improve performance at every level.



OUR CORE TEAMS & EXPERTISE

Research & Analysis Team

- ▶ Conducts in-depth market research to identify trends, opportunities, and competitive landscapes.
- ▶ Analyses consumer behaviour and industry insights to create data-driven strategies.
- ▶ Evaluates business performance metrics for continuous improvement.

Business Planning Team

- ▶ Develops strategic roadmaps for sustainable business growth.
- ▶ Designs customized business models that align with industry best practices.
- ▶ Ensures smooth execution of plans with well-defined KPIs and milestones.

Marketing Team

- ▶ Creates targeted marketing campaigns to improve brand visibility and customer engagement.
- ▶ Manages digital marketing, social media, SEO, PPC, and content marketing.
- ▶ Develops strong brand positioning strategies for better market penetration.



Sales Agents Team

- ▶ Converts leads into long-term customers through effective sales techniques.
- ▶ Implements consultative sales approaches to maximize revenue generation.
- ▶ Focuses on customer retention and relationship management.

Static-Level Organization & Operations

- ▶ Ensures seamless coordination between teams with structured systems and workflows.
- ▶ Implements automation and CRM solutions to enhance operational efficiency.
- ▶ Standardizes processes, reporting, and performance tracking for consistency.

Support Team

- ▶ Provides ongoing assistance to ensure smooth operations and client satisfaction.
- ▶ Acts as a bridge between teams and clients for effective communication and problem-solving.
- ▶ Monitors performance and addresses challenges promptly to maintain business continuity.

Choose Your Service or Complete Package
At Creativemarque, we offer flexibility to meet your business needs. You can choose any single service or opt for our complete end-to-end package. Whether you need market research, strategic planning, marketing campaigns, or sales support, we've got you covered.

WHY YOU NEED THIS

- ▶ Struggling to grow? We provide proven strategies to scale your business.
- ▶ Lack of expertise? Our expert teams handle everything from research to execution.
- ▶ Limited resources? We optimize your operations with advanced tools and automation.
- ▶ Need measurable results? Our data-driven approach ensures tangible outcomes.

www.creativemarque.com



WAT WE DO



We take full responsibility for driving **your business growth by**

1. Conducting market research to identify opportunities.
2. Creating customized business strategies for sustainable growth.
3. Executing targeted marketing campaigns to boost brand visibility.
4. Implementing sales techniques to convert leads into loyal customers.
5. Ensuring seamless operations with structured workflows and automation.

WAT YOU WILL GET

- ▶ Data-Driven Insights: Real-time analytics to make informed decisions.
- ▶ Custom Strategies: Tailored solutions for your unique business needs.
- ▶ Measurable Results: Improved sales, brand visibility, and customer retention.
- ▶ Scalable Systems: A framework for long-term growth.
- ▶ Dedicated Support: Ongoing assistance to ensure success.

WHAT YOU WILL GET



Our Process

1. Discovery Call: Understand your business goals and challenges.
2. Research & Analysis: Conduct market research and analyze data.
3. Strategy Development: Create a customized plan for your business.
4. Execution: Implement strategies with precision and efficiency.
5. Monitoring & Optimization: Track performance and refine strategies for better results.

Timeline

- ▶ Single Service: 2–4 weeks (depending on the service).
- ▶ Complete Package: 8–12 weeks (end-to-end execution). Timelines may vary based on project complexity and business size.



RESOURCES & EXPERTISE

- ▶ Research & Analysis: 2–3 experts with 5+ years of experience in market research and data analytics.
- ▶ Business Planning: 2 strategists with expertise in creating scalable business models.
- ▶ Marketing Team: 4–5 professionals skilled in digital marketing, SEO, SMO, PPC, and content creation.
- ▶ Sales Team: 3–4 sales agents with a proven track record in lead conversion and customer retention.
- ▶ Support Team: 2–3 professionals for seamless coordination and client support.

OUR **APPROACH**

- ▶ End-to-End Sales & Marketing Responsibility – From market research to final deal closure.
- ▶ Scientific & Data-Driven Strategies – Making business decisions based on real-time insights. □ Process & Technology Integration – Using advanced tools for automation, analytics, and sales tracking.
- ▶ Scalability & Growth Focus – Helping businesses expand with sustainable strategies.



WHY CHOOSE CREATIVEMARQUE ?

- ▶ Expert-Led Execution – A highly skilled team with expertise across multiple domains.
- ▶ Result-Oriented Approach – Focus on measurable growth and performance.
- ▶ Custom Strategies – Tailored sales and marketing solutions based on business needs.
- ▶ Industry Experience – Extensive knowledge across various industries and global markets.

At Creativemarque, we don't just market your business—we create a scalable system for sustainable growth.

HOW TO SIGN UP

1. Contact Us: Reach out via email or phone to schedule a discovery call.
2. Consultation: Discuss your business goals and challenges with our experts.
3. Proposal: Receive a customized plan and cost estimate.
4. Agreement: Sign the contract and kickstart your journey with Creativemarque.
5. Execution: Our team takes over and delivers results while keeping you updated.



LET'S WORK TOGETHER
TO GROW YOUR BUSINESS !

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